

HELPING BUSINESSES BECOME MORE SUSTAINABLE

Vision

The vision of Sustainable Business Solutions (SBS) is to help companies achieve economic results through socially and environmentally sound business practices. Underlying this vision is our belief that each company must take accountability for its impact on climate change, public health, and human rights—not only as part of its civic duty, but also its core business strategy.

Today, issues such as pollution and unfair labor practices can be just as damaging to a company's bottom-line as they are to the environment and social equity. However, by working proactively to address these issues, companies can protect their long-term economic interests, while providing a valuable service to the community.



Strategy

SBS helps companies adopt a sustainable business strategy in a way that creates market opportunities, reduces costs, and minimizes the client's overall risk. A well-designed strategy allows clients to:

- Capitalize on the growing demand for “green” and “fair-trade” products and services.
- Eliminate waste throughout the organizational value chain: procurement, manufacturing, production, operations, and distribution.
- Protect the organization from regulatory issues, litigation, and negative publicity.
- Recruit and retain talented employees
- Build closer ties between the organization and the community.

Planning & Implementation

Helping clients implement a sustainable business strategy requires thoughtful planning. SBS works closely with internal and external stakeholders to develop an implementation plan tailored to each client's specific goals, needs, and organizational challenges. Once a plan is developed, SBS will help guide each step of the implementation to ensure aspects of the sustainability initiative are smoothly integrated into the client's operational workflow. More specifically, SBS will help clients:

- Conduct a Sustainability Assessment to further identify, prioritize, and define business opportunities
- Outline the specific steps needed to capitalize on these opportunities
- Incorporate these steps into a comprehensive project plan including key milestones and timelines
- Execute the plan and identify, track, and address issues that arise throughout the implementation
- Provide ongoing support (as needed) once elements of the plan are in place

Strategic Services:

- Business-case development
- Risk identification
- Strategic philanthropy
- Policy development
- Program planning and implementation
- Organizational change management
- Waste minimization strategies
- Management strategies
- Water conservation plans and programs
- Energy management plans
- Renewable energy strategy
- NGO partnership development

Communication & Training Services:

- Internal and external communication strategy and support
- Energy training and awareness programs
- Workplace ethics and values training
- Employee-organization values alignment
- Leadership training
- Stakeholder engagement
- Focus groups
- Community outreach programs
- On-line surveys

Research Services:

- Supply chain research
- Procurement reviews
- Case study development
- Benchmarking
- CSR best practices research
- NGO partnership screening
- Vendor screening

Auditing & Reporting Services:

- Sustainability Reporting and Disclosure
- Triple-bottom-line reporting
- Annual report creation
- Global Reporting Initiative (GRI) support
- Social compliance audits (SA8000)
- Internal ethics reviews
- Reporting indicator development
- Accountability audits (AA1000)
- Governance reviews
- Energy efficiency audits
- Data management
- Development, implementation and review of corporate Environmental Management Systems (EMS) based on ISO 14001
- Environmental compliance audits

Results:

- New market opportunities
- Reduced costs
- Reduced risk
- Improved worker health, safety, and morale
- Reduced absenteeism and employee turnover
- Reduced waste
- Increased productivity per unit of effort
- Improved customer satisfaction and loyalty
- Enhanced brand image
- Better products and services

Where do I start?

With a broad range of industry expertise, Sustainable Business Solutions (SBS) can help you design, develop, and implement sustainable business practices according to the needs of your organization and your customers. We'll work directly with internal and external stakeholders to make sure your company gets the strategies, processes, and tools needed to support a long-term shift towards sustainability.

For a free assessment including a comprehensive plan on how you can make your business more sustainable, please email us at info@sustainablebiz.net or call (503) 816-7555.